



Project Management: from Idea to Grant

A comprehensive webinar for specialists across all industries

Goal: to provide participants with comprehensive knowledge and practical skills in project management, focusing on developing, submitting, and implementing grant applications.



Your Path to Success in Projects and Grants

Date: September 20-21, 2025

City: Astana (online format, Zoom)

Course Language:

- September 20 — Russian
- September 21 — Kazakh

Speaker: Rysbekova Raushan Kasymbekovna

Program Goal: To provide participants with comprehensive knowledge and practical skills in project management, with a focus on developing, submitting, and implementing grant applications.

Format: 7 thematic modules (3–4 academic hours each)

Program Modules: Fundamentals of Project Management

1

Module 1: Management Fundamentals

What is a project, its lifecycle, key terms (goal, objectives, SMART results). Roles and competencies of a project manager. Practice: creating a simple structure.

2

Module 2: Idea and Needs

How to form a project idea, analysis of problems and needs of the target group. Building a problem and objective tree. Practice: developing a problem tree.

3

Module 3: Building Logic

Logical framework matrix: goals, objectives, activities, indicators, risks, and assumptions. Performance criteria. Practice: compiling a logical framework matrix.

Start your project management journey with a clear understanding of the fundamentals.

Attracting Funding and Implementation

1

Module 4: Grants and Subsidies

Where to find funding (state, private, international funds).
How to read grant calls and choose suitable platforms.
Practice: competition analysis.

2

Module 5: Grant Application

Structure of a typical application (description, goals, budget, team). Language of applications: how to write convincingly.
Common mistakes. Practice: starting to fill out an application.

3

Module 6: Implementation and Monitoring

Step-by-step planning (calendar plan, milestones). Budget control, monitoring, and results evaluation. Working with the team and partners. Practice: developing a monitoring system.

4

Module 7: Reporting and Sustainability

Final reporting (financial and substantive). Sustainability of results, scaling. Preparation for the next funding cycle.
Practice: sustainability planning.

Gain tools for successful fundraising and effective project implementation.

Additional Formats and Program Outcomes

Submission Formats:

- Webinars/Offline Sessions
- Homework and Feedback
- Application Templates and Checklists
- Mentorship/Participant Project Reviews

Program Outcome:

Participants will prepare a draft or a complete version of their project application and receive tools for further independent work.



Our webinar offers not only theory but also comprehensive practical support for your projects.

Key Project Management Tools



Gantt Chart

A visual representation of a project's timeline: who does what and when. Helps in planning deadlines and tracking progress.



Logical Framework Matrix (LogFrame)

A structured tool describing the interrelationship between goals, objectives, results, and activities. Ideal for project justification.



WBS (Work Breakdown Structure)

A hierarchical structure that breaks down a project into tasks and subtasks. The basis for detailing, resource planning, and budget estimation.

Master these powerful tools for effective planning and management.

Your Next Step to Success



Start with an idea

Define a clear goal and the needs your project aims to address.



Apply the tools

Use WBS, a logical model, and a Gantt chart for structuring and planning.



Attract funding

Develop a compelling grant application, adhering to all rules.



Implement and scale

Effectively manage the project, report on progress, and plan its further development.

Join us on September 20-21 to turn your ideas into successful projects!

[Register for the webinar](#)

[Ask a question](#)